

NorCal

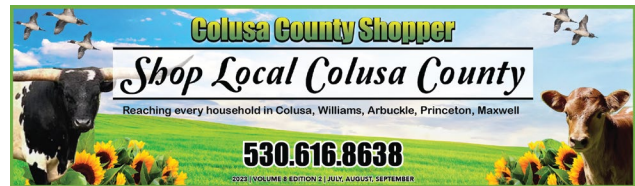


Rate Card & Information

- Quarterly publications – Spring, Summer, Fall, Winter
- 8.5 x 11 full color, glossy, shopping & services guide
- High Traffic local distribution areas such as hotels, gas stations, librarys, county/city offices, chamber of commerce and advertisers locations
- Mailed to almost every house in your county
- Discounts for annual commitment
- Emails to 30,000 people a month
- Monthly pay plans available
- Social Media Marketing

**CALL FOR
DEADLINE INFO**

530.616.8638



Size	Dimensions	Open Rate	Contract Rates
<i>Business Card Size</i>	3.9x2 inches	\$300	\$240
<i>Quarter Page</i>	3.9x5 inches	\$530	\$410
<i>Half Page</i>	8x5 inches	\$925	\$745
<i>Full Page</i>	8x10 inches	\$1,665	\$1425
<i>Double Truck (two facing pages)</i>	16x10 inches	\$3,047	\$2547
<i>Reserved Location</i>		\$100	\$100
<i>Other Services</i> +			

<i>Social Media Management</i>	\$75
<i>Logo Design</i>	Starting at \$350
<i>Website & Layout</i> (up to 5 pages/GoDaddy)	\$365
<i>Website Monthly Fee</i>	\$75

877-527-9290 or 530-616-8638

www.norcalshoppers.com

Info@NorCalShoppers.com

134 W. Sycamore Street., Willows, CA 95988

Other Products Also Available: Business Cards, Banners, Pens, Event Planning, Marketing Plans and More!

PROUD MEMBER OF: Willows Chamber of Commerce, Orland Chamber of Commerce, Red Bluff/Tehama Chamber of Commerce, Orland Chamber of Commerce, Colusa Chamber of Commerce, Willows Lamb Derby Committee, Willows Rotary Club, Willows 4th of July Committee.

If Client signs a contract and does not fulfill said contract, client will be "short-rated" which means they will be charged the difference between the contracted rate and open rate times the number of issues they ran in plus a \$100 cancellation fee.